

FOR IMMEDIATE RELEASE...

The Sample Bag Bags Economy Right into the Trash

Brooklyn, New York – March 15, 2009 – Although the economy is still in a fairly bad state, The Sample Bag bags economy right into the trash by offering fresh and new cost-effective additions to it's line of products, including more items for less dollars!

The original Sample Bag, founded and owned by Ellen Levinas, MVA, was the first company to introduce a new method of direct-marketing to the public by offering pre-packaged trial sized items in uniquely designed bags to consumers. This allows a try before you buy system in bags full of fun to reach consumers sellers would otherwise not reach on their own. Companies large and small, consisting of direct-sellers, work-at-home businesses, service businesses and more, send in samples ready to go out to consumers wanting to try out these products. As the company grew, and became more popular many have copied this unique idea, because there is also a twist involved. There is a representative program present allowing a sponsor to more than offset the cost of their sending in samples to The Sample Bag, and in many cases actually earning a good income from the process. With that being said, The Sample Bag is still growing strong despite the economic down turn, because it is focused on the economic hardships of people from all over the United States.

The Sample Bag began to think out of the bag, so-to-speak to focus on offering quality items, yet cost effective for all to purchase. New items have been added that are not expensive, as well as lowered shipping fees have been implemented. If that isn't enough The Sample Bag's compensation plan is second to none, offering a potential representative a way in which to earn a very nice income. "The Sample Bag's mission was always to help people make more sales, and that has never changed." Ellen said. "However, the economic down turn has forced many to close up shop we certainly did not want to do that; thus, we regrouped and we are still focusing on the economy by offering more for less including new items that will not break the bank." Ellen Levinas, Founder/Owner, <http://www.thesamplebag.com>

The Sample Bag is also putting up a brand new sponsor feature on their Blog featuring all of the sponsors that make up The Sample Bag's team. This is just another way to assist sponsors, yet a noteworthy feature since it will show and tell all about the samples that are sent out to consumers. <http://thesamplebag.blogspot.com>.

Founded in 2007, The Sample Bag is dedicated to marketing and advertising at its best, as well as customer service and guaranteed delivery of super Sample Bags to its consumers. More information about The Sample Bag can be found at: <http://www.thesamplebag.com>.

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